ESTTA Tracking number:

ESTTA423860 08/08/2011

Filing date:

IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

# **Notice of Opposition**

Notice is hereby given that the following party opposes registration of the indicated application.

# **Opposer Information**

Name	MYBODY, L.L.C.
Granted to Date of previous extension	08/06/2011
Address	5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 UNITED STATES

Correspondence information	MYBODY, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 UNITED STATES
	uspto@hoollawgroup.com Phone:602-852-5500

# **Applicant Information**

Application No	85228764	Publication date	06/07/2011
Opposition Filing Date	08/08/2011	Opposition Period Ends	08/06/2011
Applicants	Huang-Begovic, Catherine #301 1155 N. La Cienega Blv West Hollywood, CA 90069 UNITED STATES	d.	
	Begovic, Binais #301 1155 N. La Cienega Blv West Hollywood, CA 90069 UNITED STATES	d.	

# Goods/Services Affected by Opposition

Class 035.

All goods and services in the class are opposed, namely: On-line retail store services featuring health and beauty preparations and accessories, dietary supplements, and accessories

# **Grounds for Opposition**

False suggestion of a connection	Trademark Act section 2(a)	
Priority and likelihood of confusion	Trademark Act section 2(d)	

# Marks Cited by Opposer as Basis for Opposition

U.S. Application No.	77937295	Application Date	02/17/2010
Registration Date	NONE	Foreign Priority	NONE

		Date	
Word Mark	MYBODY	•	1
Design Mark	MY	BO	DY
Description of Mark	NONE		
Goods/Services	Class 035. First use: On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and nutraceuticals		
U.S. Application No.	77937296	Application Date	02/17/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Description of	MY]	BO	DY
Mark	Class 005. First use: First Use: 2011/01/28 First Use In Commerce: 2011/01/28 Dietary and nutritional supplements; Nutraceuticals for use as a dietary supplement; Vitamins and vitamin preparations		
Goods/Services	Dietary and nutritional supple	ments; Nutraceutical	
Goods/Services  U.S. Application No.	Dietary and nutritional supple	ments; Nutraceutical	
U.S. Application	Dietary and nutritional supple supplement; Vitamins and vita	ments; Nutraceutical amin preparations	s for use as a dietary

Design Mark	MY	BO	DY
Description of Mark	NONE		
Goods/Services	Class 003. First use: Body scrub; Cosmetic creams; Hair shampoos and conditioners; Non-medicated lip protectors; Soaps for body care		
U.S. Registration No.	3946059	Application Date	02/17/2010
Registration Date	04/12/2011	Foreign Priority Date	NONE
Word Mark	MYBODY	<b>.</b>	
Design Mark	MY	BO	DY
Description of Mark	NONE		
Goods/Services			Use In Commerce: 2011/01/28 reams, lotions, gels, toners,

U.S. Application No.	85132779	Application Date	09/18/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		

Design Mark	Managa
Description of Mark	The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.
Goods/Services	Class 003. First use:
	Body scrub; Cosmetic creams; Hair shampoos and conditioners; Non-medicated lip protectors; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Soaps for body care

U.S. Application No.	85132780	Application Date	09/18/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	<b>M</b>	yb	ody
Description of Mark	The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.		
Goods/Services	Class 005. First use:		
	Dietary and nutritional supple supplement; Vitamins and vita		s for use as a dietary

U.S. Application No.	85132781	Application Date	09/18/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY	•	-
Design Mark		yb	ody
Description of Mark	The mark consists of a white word "MYBODY" in gray.	design heart within a	red design heart with the
Goods/Services	Class 035. First use:	_	

On-line retail store services featuring skin care products, perfume, vitamins and
nutraceuticals; Retail store services featuring skin care products, perfume,
vitamins and nutraceuticals

U.S. Application No.	85206388	Application Date	12/28/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	MY	BO	DY
Description of Mark	NONE		
Goods/Services	Class 005. First use: First U	se: 2011/01/28 First U	Jse In Commerce: 2011/01/28
	Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes		

U.S. Application No.	85207377	Application Date	12/29/2010
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	MYBODY		
Description of Mark	NONE		
Goods/Services		r tissues impregnated Feminine deodorant s Non-medicated anti-	d with a skin cleanser;

lotions, gels, toners, cleaners and peels; Non-medicated skin creams; Skin lightening creams; Skin masks; Skin moisturizer; Sun screen; Wrinkle removing
skin care preparations

U.S. Registration No.	3997948	Application Date	01/04/2011
Registration Date	07/19/2011	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	mybody		
Description of Mark	The mark consists of a white design heart within a pink design heart with the word "MYBODY" in gray.		
Goods/Services	Class 003. First use: First Use: 2011/01/28 First Use In Commerce: 2011/01/28		
	Anti-wrinkle creams; Nonmedicated anti-aging serum; Nonmedicated skin care reparations, namely, creams, lotions, gels, toners, cleaners and peels; Nonmedicated skin creams; Skin lightening creams; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations		

U.S. Application No.	85209727	Application Date	01/04/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	mybody		
Description of Mark	The mark consists of a white design heart within a blue design heart with the word "MYBODY" in gray.		
Goods/Services	Class 035. First use:		
	On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and nutraceuticals		

U.S. Application No.	85209729	Application Date	01/04/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		

Design Mark	Mapoda		
Description of Mark	The mark consists of a white design heart within a pink design heart with the word "MYBODY" in gray.		
Goods/Services	Class 035. First use:		
	On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and nutraceuticals		

U.S. Application No.	85209732	Application Date	01/04/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	mybody		
Description of Mark	The mark consists of a white design heart within a pink design heart with the word "MYBODY" in gray.		
Goods/Services	Class 005. First use: First Use: 2011/01/28 First Use In Commerce: 2011/01/28		
	Dietary and nutritional supplements; Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutraceuticals for use as a dietary supplement; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes; Vitamins and vitamin preparations		

U.S. Application No.	85209735	Application Date	01/04/2011	
Registration Date	NONE	Foreign Priority Date	NONE	
Word Mark	MYBODY	MYBODY		
Design Mark	<b>M</b> ybody			
Description of Mark	The mark consists of a white design heart within a green design heart with the word "MYBODY" in gray.			

Goods/Services	Class 035. First use:
	On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and nutraceuticals

U.S. Application No.	85209738	Application Date	01/04/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		•
Design Mark	hooping		
Description of Mark	The mark consists of a white design heart within a blue design heart with the word "MYBODY" in gray.		
Goods/Services	Class 005. First use: First Use: 2011/01/28 First Use In Commerce: 2011/01/28 Dietary and nutritional supplements; Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutraceuticals for use as a dietary supplement; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes; Vitamins and vitamin preparations		

U.S. Registration No.	3997951	Application Date	01/04/2011
Registration Date	07/19/2011	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	mybody		
Description of Mark	The mark consists of a white design heart within a green design heart with the word "MYBODY" in gray.		
Goods/Services	Class 003. First use: First Use: 2011/01/28 First Use In Commerce: 2011/01/28		
	Anti-wrinkle creams; Nonmedicated anti-aging serum; Nonmedicated skin care reparations, namely, creams, lotions, gels, toners, cleaners and peels; Nonmedicated skin creams; Skin lightening creams; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations		

U.S. Registration No.	3997952	Application Date	01/04/2011
Registration Date	07/19/2011	Foreign Priority Date	NONE

Word Mark	MYBODY
Design Mark	mybody
Description of Mark	The mark consists of a white design heart within a blue design heart with the word "MYBODY" in gray.
Goods/Services	Class 003. First use: First Use: 2011/01/28 First Use In Commerce: 2011/01/28
	Anti-wrinkle creams; Nonmedicated anti-aging serum; Nonmedicated skin care reparations, namely, creams, lotions, gels, toners, cleaners and peels; Nonmedicated skin creams; Skin lightening creams; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations

U.S. Application No.	85210784	Application Date	01/05/2011		
Registration Date	NONE	Foreign Priority NONE Date			
Word Mark	MYBODY				
Design Mark	mybody				
Description of Mark	The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.				
Goods/Services	Class 003. First use:				
	Anti-wrinkle creams; Cloths or tissues impregnated with a skin cleanser; Feminine deodorant sprays; Feminine deodorant suppositories; Feminine hygiene cleansing towelettes; Non-medicated anti-aging serum; Non-medicated feminine hygiene wash; Non-medicated skin creams; Skin lightening creams; Skin masks; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations				

U.S. Application No.	85210785	Application Date	01/05/2011
Registration Date	NONE	Foreign Priority Date	NONE
Word Mark	MYBODY		
Design Mark	Management		
Description of Mark	The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.		
Goods/Services	Class 005. First use: Medicated skin care preparati creams, lotions, gels, toners,		

care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutritional supplements for promoting healthy skin; Nutritional supplements in
lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes

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Attachments	77937295#TMSN.jpeg ( 1 page )( bytes )
	77937296#TMSN.jpeg ( 1 page )( bytes )
	77937819#TMSN.jpeg ( 1 page )( bytes )
	78981423#TMSN.jpeg ( 1 page )( bytes )
	85132779#TMSN.jpeg ( 1 page )( bytes )
	85132780#TMSN.jpeg ( 1 page )( bytes )
	85132781#TMSN.jpeg ( 1 page )( bytes )
	85206388#TMSN.jpeg ( 1 page )( bytes )
	85207377#TMSN.jpeg ( 1 page )( bytes )
	85209724#TMSN.jpeg ( 1 page )( bytes )
	85209727#TMSN.jpeg ( 1 page )( bytes )
	85209729#TMSN.jpeg ( 1 page )( bytes )
	85209732#TMSN.jpeg ( 1 page )( bytes )
	85209735#TMSN.jpeg ( 1 page )( bytes )
	85209738#TMSN.jpeg ( 1 page )( bytes )
	85209740#TMSN.jpeg ( 1 page )( bytes )
	85209743#TMSN.jpeg ( 1 page )( bytes )
	85210784#TMSN.jpeg ( 1 page )( bytes )
	85210785#TMSN.jpeg ( 1 page )( bytes )
	Notice of Opposition to MDBody.pdf ( 80 pages )(3525166 bytes )

# **Certificate of Service**

The undersigned hereby certifies that a copy of this paper has been served upon all parties, at their address record by First Class Mail on this date.

Signature	/Jennifer L. Lefere/
Name	MYBODY, L.L.C.
Date	08/08/2011

# IN THE UNITED STATES PATENT AND TRADEMARK OFFICE BEFORE THE TRADEMARK TRIAL AND APPEAL BOARD

In the matter of Application Serial No.: 85/228,764 Published in the Official Gazette on June 7, 2011

MYBODY, L.L.C.,

Opposer,

VS.

HUANG-BEGOVIC, CATHERINE BEGOVIC, BINAIS,

Joint Applicants.

**Opposition No.:** 

#### **NOTICE OF OPPOSITION**

MYBODY, L.L.C., an Arizona limited liability company with a business address at 5080 North 40<sup>th</sup> Street, Suite 375, Phoenix, Arizona 85018 ("Opposer"), believes that it will be damaged by registration of the mark depicted in Application Serial No. 85/228764, filed by Catherine Huang-Begovic and Binais Begovic as joint applicants (collectively, "Applicant") which application was filed on January 28, 2011.

The grounds for this Opposition are as follows:

- 1. Applicant seeks to register the mark MDBODY as a service mark for "on-line retail store services featuring health and beauty preparations and accessories, dietary supplements, and accessories" in Class 35 (Applicant's Trademark Application referred to herein as the "Opposed Application").
- 2. The Opposed Application was filed based on an alleged *bona fide* intention to use the marks in commerce.
- 3. Upon information and belief, Applicant did not use its alleged service mark for its identified services in the Opposed Application anywhere in the United States of America or in commerce prior to the filing date of the Opposed Application.

- 4. Opposer timely filed a request for, and received, an extension of time to oppose the Application for Serial No. 85/228,764 until August 6, 2011.
- 5. Opposer adopted and filed its name MYBODY, L.L.C. with the Arizona Corporation Commission on April 28, 2010.
- 6. Opposer is the owner of the United States Trademark Applications and Registrations listed in Attachment A that were filed prior to the filing date of the Opposed Application. Copies of TESS Printouts for each of the Opposer's applications and registrations identified in Attachment A are attached to this Notice of Opposition as Attachment B.
- 7. Applicant's applied-for mark is substantially and confusingly similar to the marks of Opposer identified in Attachment A and to Opposer's corporate name.
- 8. The services identified in the Opposed Application are identical to or closely related to the goods and services in connection which Opposer has used, is using or is intending to use its mark and corporate name. On information and belief, Opposer's goods and services and Applicant's services are or will be offered to the same classes of consumers through the same channels of trade.
- 9. Opposer's first use of its corporate name and the filing dates of its applications identified in Attachment A are earlier than Applicant's filing date of the Opposed Application. Additionally, upon information and belief, Opposer is using its mark in commerce prior to Applicant's use of its mark in commerce.
- 10. If Applicant uses the applied-for mark for the goods indentified in the Opposed Application, such use would be likely to cause confusion, mistake, and deception as to the source of Applicant's services, all to Opposer's damage. Customers and potential customers are likely to believe that Applicant's services originate from, or are sponsored and approved by Opposer, when that is not the case. Any dissatisfaction with Applicant's services would reflect upon and irreparably damage Opposer's reputation and goodwill as embodied in its MYBODY mark and name.
- 11. Applicant's mark consists of and comprises matter that may disparage and falsely suggest a connection with Opposer.

12. Because Opposer's filing date for its above-identified applications and the date of

first use of its MYBODY mark and name predates the filing date of the Opposed Application and

because Applicant's applied-for mark is likely to cause confusion with Opposer's above-

identified marks and name, the Opposed Application should be refused registration.

13. On information and belief, at the time of filing the Opposed Application,

Applicant lacked a bona fide intention to use the mark MDBODY for the services identified in

the Opposed Application, and on that ground the Opposed Application should be declared void

ab initio.

14. If Applicant is granted the registration of the Opposed Application, it would

support statutory rights for Applicant in violation and derogation of Opposer's prior rights which

would be a source of damage to Opposer.

WHEREFORE, Opposer respectfully requests that this Opposition be sustained and that

the mark depicted in the Opposed Application be refused registration. Opposer further requests

other such relief as the Board deems just and proper.

Respectfully submitted,

Attorneys for MyBody, L.L.C.

Dated: August 8, 2011

By:

Michael D. Hool

Jennifer L. Lefere

HOOL LAW GROUP, PLC

**Suite 1020** 

2398 East Camelback Road

Phoenix, Arizona 85016

(602) 852-5580

3

# ATTACHMENT A OPPOSER'S APPLICATIONS AND REGISTRATIONS

# **Trademark Applications By Application Date**

Owner	Trademark	Country	Application No.	Application Da	ate Classes	Status	Sub Status
17 Feb 2010							-
MYBODY, L.L.C.	мувору	United State of America	<sup>es</sup> 77937295	17 Feb 2010	35	Pending	Allowance issued
<u> </u>	MYBODY						
MYBODY, L.L.C.	MYBOD	United State of America	<sup>es</sup> 77937296	17 Feb 2010	5	Pending	Allowance issued
	MYBODY						
MYBODY, L.L.C.	MYBOD	United State of America	<sup>es</sup> 77937819	17 Feb 2010	3	Pending	Allowance issued
	MYBODY						
MYBODY, L.L.C.	MYBOD	United State of America	<sup>es</sup> 78981423	17 Feb 2010	3	Registered	
18 Sep 2010							
MYBODY, L.L.C.	<b>MYBODY</b>	United State	es 85132779	18 Sep 2010	3	Pending	Allowance issued
MYBODY, L.L.C.	<b>MYBODY</b>	United State	es 85132780	18 Sep 2010	5	Pending	Allowance issued
MYBODY, L.L.C.	MYBODY	United State	<sup>98</sup> 85132781	18 Sep 2010	35	Pending	Allowance issued
28 Dec 2010							2 2 1 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2 2
MYBODY, L.L.C.	мувору	United State of America	<sup>S</sup> 85206388	28 Dec 2010	5	Pending	Allowance issued
29 Dec 2010							
MYBODY, L.L.C.	мувору	United State of America	s 85207377	29 Dec 2010	3	Pending	Allowance issued

	mybody				
MYBODY, L.L.C.	United States 85209724 of America	4 Jan 2011	3	Registered	
MYBODY, L.L.C.	mybody United States 85209727 of America	<b>4</b> Jan 2011	35	Pending	Allowance issued
MYBODY, L.L.C.	mybody United States 85209729 of America	4 Jan 2011	35	Pending	Allowance issued
//YBODY, L.L.C.	mybody United States 85209732 of America	4 Jan 2011	5	Pending	Allowance issued
MYBODY, L.L.C.	mybody United States 85209735 of America	4 Jan 2011	35	Pending	Allowance issued
//YBODY, L.L.C.	mybody United States 85209738 of America	4 Jan 2011	5	Pending	Allowance issued
IYBODY, L.L.C.	mybody United States 85209740 of America	4 Jan 2011	3	Registered	
IYBODY, L.L.C.	mybody United States 85209743 of America	4 Jan <b>2</b> 011	3	Registered	
Jan 2011					
YBODY, L.L.C.	United States 85210784	5 Jan 2011	3	Pending	Allowance issued
IYBODY, L.L.C.	mybody United States 85210785	5 Jan 2011	5	Pending	Allowance issued

#### ATTACHMENT B

# TESS PRINTOUTS OF OPPOSER'S APPLICATIONS AND REGISTRATIONS

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:24:18 ET

**Serial Number:** 85210785 Assignment Information Trademark Document

Retrieval

**Registration Number:** (NOT AVAILABLE)



(words only): MYBODY

Standard Character claim: No

Current Status: Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status:** 2011-06-28

Filing Date: 2011-01-05

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

**The Notice of Allowance Date is: 2011-06-28** 

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned: VAGHANI MAYUR C

Current Location: 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

Phone Number: 6028525500 Fax Number: 6028525499

#### GOODS AND/OR SERVICES

International Class: 005 Class Status: Active

Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, red and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.

# **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0023744

International Registration Number: (NOT AVAILABLE)
International Registration Date: (DATE NOT AVAILABLE)

**Original Filing Date with USPTO: 2011-03-17** 

International Registration Status: Irregularity Received From IB

**Date of International Registration Status: 2011-06-14** 

**International Registration Renewal Date:** (DATE NOT AVAILABLE)

**Irregularity Reply by Date: 2011-07-18** 

### **Madrid History:**

06-14-2011 - 09:06:51 - Irregularity Notice Received From IB

06-08-2011 - 20:10:14 - Irregularity Response Sent To IB

06-08-2011 - 06:03:05 - Response To Irregularity Reviewed And Accepted

06-07-2011 - 16:37:17 - Irregularity Response Received From Applicant

05-26-2011 - 16:29:43 - Response To Irregularity Reviewed And Rejected

05-24-2011 - 21:28:34 - Irregularity Response Received From Applicant

04-19-2011 - 09:09:12 - Irregularity Notice Received From IB

03-22-2011 - 21:08:51 - IR Certified And Sent To IB

03-22-2011 - 08:54:34 - Manually Certified

03-17-2011 - 22:27:04 - New Application For IR Received

### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-11 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-10 - New Application Office Supplied Data Entered In Tram

2011-01-08 - New Application Entered In Tram

# ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

# Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server.</u>

This page was generated by the TARR system on 2011-08-04 15:24:09 ET

Serial Number: 85210784 <u>Assignment Information</u> <u>Trademark Document</u>

Retrieval

**Registration Number:** (NOT AVAILABLE)



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status:** 2011-06-28

**Filing Date:** 2011-01-05

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned: VAGHANI MAYUR C

Current Location: 700 -Intent To Use Section

**Date In Location: 2011-06-28** 

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### **GOODS AND/OR SERVICES**

International Class: 003 Class Status: Active

Anti-wrinkle creams; Cloths or tissues impregnated with a skin cleanser; Feminine deodorant sprays; Feminine deodorant suppositories; Feminine hygiene cleansing towelettes; Non-medicated anti-aging serum; Non-medicated feminine hygiene wash; Non-medicated skin creams; Skin lightening creams; Skin masks; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

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### **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0023744

**International Registration Number:** (NOT AVAILABLE) **International Registration Date:** (DATE NOT AVAILABLE)

Original Filing Date with USPTO: 2011-03-17

International Registration Status: Irregularity Received From IB

**Date of International Registration Status: 2011-06-14** 

**International Registration Renewal Date:** (DATE NOT AVAILABLE)

**Irregularity Reply by Date: 2011-07-18** 

### Madrid History:

06-14-2011 - 09:06:51 - Irregularity Notice Received From IB

06-08-2011 - 20:10:14 - Irregularity Response Sent To IB

06-08-2011 - 06:03:05 - Response To Irregularity Reviewed And Accepted

06-07-2011 - 16:37:17 - Irregularity Response Received From Applicant

05-26-2011 - 16:29:43 - Response To Irregularity Reviewed And Rejected

05-24-2011 - 21:28:34 - Irregularity Response Received From Applicant

04-19-2011 - 09:09:12 - Irregularity Notice Received From IB

03-22-2011 - 21:08:51 - IR Certified And Sent To IB

03-22-2011 - 08:54:34 - Manually Certified

03-17-2011 - 22:27:04 - New Application For IR Received

# **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

Latest Status Info Page 4 of 4

2011-03-24 - Assigned To Examiner

2011-01-11 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-10 - New Application Office Supplied Data Entered In Tram

2011-01-08 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

# Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022 Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:23:55 ET

Serial Number: 85209743 Assignment Information Trademark Document

<u>Retrieval</u>

**Registration Number: 3997952** 

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status: 2011-07-19** 

**Filing Date:** 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

Transformed into a National Application: No

**Registration Date: 2011-07-19** 

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at

# TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2011-07-19

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### **GOODS AND/OR SERVICES**

International Class: 003 Class Status: Active

Anti-wrinkle creams; Nonmedicated anti-aging serum; Nonmedicated skin care reparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated skin creams; Skin lightening creams; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations

Basis: 1(a)

First Use Date: 2011-01-28

First Use in Commerce Date: 2011-01-28

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, blue and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a blue design heart with the word "MYBODY" in gray.

### **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2011-07-19 Registered Principal Register
- 2011-05-03 Notice Of Publication E-Mailed
- 2011-05-03 Published for opposition
- 2011-03-26 Notice Of Acceptance Of Amendment To Allege Use E-Mailed
- 2011-03-25 Approved for Pub Principal Register (Initial exam)
- 2011-03-25 Amendment to Use approved
- 2011-03-24 Assigned To Examiner
- 2011-02-03 Amendment To Use Processing Complete
- 2011-02-03 Use Amendment Filed
- 2011-02-02 TEAS Amendment of Use Received
- 2011-01-08 Notice Of Design Search Code And Pseudo Mark Mailed
- 2011-01-07 New Application Office Supplied Data Entered In Tram
- 2011-01-07 New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022 Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server.</u>

This page was generated by the TARR system on 2011-08-04 15:23:44 ET

Serial Number: 85209740 Assignment Information Trademark Document

<u>Retrieval</u>

**Registration Number: 3997951** 

Mark



(words only): MYBODY

Standard Character claim: No

Current Status: Registered. The registration date is used to determine when post-

registration maintenance documents are due.

**Date of Status: 2011-07-19** 

Filing Date: 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

Transformed into a National Application: No

**Registration Date: 2011-07-19** 

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at

# TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2011-07-19

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 003 Class Status: Active

Anti-wrinkle creams; Nonmedicated anti-aging serum; Nonmedicated skin care reparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated skin creams; Skin lightening creams; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations

Basis: 1(a)

First Use Date: 2011-01-28

First Use in Commerce Date: 2011-01-28

#### ADDITIONAL INFORMATION

**Color(s)** Claimed: The color(s) white, green and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a green design heart with the word "MYBODY" in gray.

### **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2011-07-19 Registered Principal Register
- 2011-05-03 Notice Of Publication E-Mailed
- 2011-05-03 Published for opposition
- 2011-03-26 Notice Of Acceptance Of Amendment To Allege Use E-Mailed
- 2011-03-25 Approved for Pub Principal Register (Initial exam)
- 2011-03-25 Amendment to Use approved
- 2011-03-24 Assigned To Examiner
- 2011-02-03 Amendment To Use Processing Complete
- 2011-02-03 Use Amendment Filed
- 2011-02-02 TEAS Amendment of Use Received
- 2011-01-08 Notice Of Design Search Code And Pseudo Mark Mailed
- 2011-01-07 New Application Office Supplied Data Entered In Tram
- 2011-01-07 New Application Entered In Tram

# ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:23:26 ET

Serial Number: 85209738 Assignment Information Trademark Document

**Retrieval** 

**Registration Number:** (NOT AVAILABLE)

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-06-28** 

**Filing Date:** 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned: VAGHANI MAYUR C

**Current Location:** 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 005 Class Status: Active

Dietary and nutritional supplements; Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutraceuticals for use as a dietary supplement; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes; Vitamins and vitamin preparations

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, blue and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a blue design heart with the word "MYBODY" in gray.

# **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-18 - TEAS Statement of Use Received

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-08 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-07 - New Application Office Supplied Data Entered In Tram

2011-01-07 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record** 

Michael D. Hool

Correspondent
MICHAEL D. HOOL
HOOL LAW GROUP, PLC

2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022 Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:23:17 ET

Serial Number: 85209735 Assignment Information Trademark Document

Retrieval

**Registration Number:** (NOT AVAILABLE)

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-06-28** 

**Filing Date:** 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned: VAGHANI MAYUR C

**Current Location:** 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018

**United States** 

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

## **GOODS AND/OR SERVICES**

International Class: 035 Class Status: Active

On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and

nutraceuticals **Basis:** 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, green and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a green design heart with the word "MYBODY" in gray.

**Design Search Code(s):** 

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-08 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-07 - New Application Office Supplied Data Entered In Tram

2011-01-07 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

## **Correspondent**

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499 Latest Status Info Page 1 of 4

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:22:12 ET

Serial Number: 85209732 Assignment Information Trademark Document

Retrieval

**Registration Number:** (NOT AVAILABLE)

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-06-28** 

Filing Date: 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Latest Status Info

Page 2 of 4

Attorney Assigned: VAGHANI MAYUR C

Current Location: 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 005 Class Status: Active

Dietary and nutritional supplements; Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutraceuticals for use as a dietary supplement; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes; Vitamins and vitamin preparations

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, pink and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a pink design heart with the word "MYBODY" in gray.

# **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-18 - TEAS Statement of Use Received

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-08 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-07 - New Application Office Supplied Data Entered In Tram

2011-01-07 - New Application Entered In Tram

### ATTORNEY/CORRESPONDENT INFORMATION

**Attorney of Record** 

Michael D. Hool

Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022 Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:21:49 ET

Serial Number: 85209729 <u>Assignment Information</u> <u>Trademark Document</u>

Retrieval

**Registration Number:** (NOT AVAILABLE)

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-06-28** 

**Filing Date:** 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned: VAGHANI MAYUR C

Current Location: 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 035 Class Status: Active

On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and nutraceuticals

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, pink and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a pink design heart with the word "MYBODY" in gray.

Design Search Code(s):

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

## MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-08 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-07 - New Application Office Supplied Data Entered In Tram

2011-01-07 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

## Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:21:39 ET

Serial Number: 85209727 <u>Assignment Information</u> <u>Trademark Document</u>

Retrieval

**Registration Number: (NOT AVAILABLE)** 

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status:** 2011-06-28

**Filing Date:** 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

**Attorney Assigned:** VAGHANI MAYUR C

Current Location: 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018

**United States** 

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

## **GOODS AND/OR SERVICES**

**International Class:** 035 **Class Status:** Active

On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and

nutraceuticals **Basis:** 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

## **ADDITIONAL INFORMATION**

Color(s) Claimed: The color(s) white, blue and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a blue design heart with the word "MYBODY" in gray.

**Design Search Code(s):** 

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-08 - Notice Of Design Search Code And Pseudo Mark Mailed

2011-01-07 - New Application Office Supplied Data Entered In Tram

2011-01-07 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

## Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:21:25 ET

Serial Number: 85209724 Assignment Information Trademark Document

<u>Retrieval</u>

**Registration Number: 3997948** 

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Registered. The registration date is used to determine when post-registration maintenance documents are due.

**Date of Status: 2011-07-19** 

Filing Date: 2011-01-04

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

**Transformed into a National Application:** No

**Registration Date: 2011-07-19** 

Register: Principal

Law Office Assigned: LAW OFFICE 102

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at

# TrademarkAssistanceCenter@uspto.gov

Current Location: 650 - Publication And Issue Section

Date In Location: 2011-07-19

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

## **GOODS AND/OR SERVICES**

International Class: 003 Class Status: Active

Anti-wrinkle creams; Nonmedicated anti-aging serum; Nonmedicated skin care reparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated skin creams; Skin lightening creams; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations

Basis: 1(a)

First Use Date: 2011-01-28

First Use in Commerce Date: 2011-01-28

## ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, pink and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a pink design heart with the word "MYBODY" in gray.

## **Design Search Code(s):**

02.11.01 - Hearts excluding hearts as carriers or depicted on playing cards

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2011-07-19 Registered Principal Register
- 2011-05-03 Notice Of Publication E-Mailed
- 2011-05-03 Published for opposition
- 2011-03-26 Notice Of Acceptance Of Amendment To Allege Use E-Mailed
- 2011-03-25 Approved for Pub Principal Register (Initial exam)
- 2011-03-25 Amendment to Use approved
- 2011-03-24 Assigned To Examiner
- 2011-02-03 Amendment To Use Processing Complete
- 2011-02-03 Use Amendment Filed
- 2011-02-02 TEAS Amendment of Use Received
- 2011-01-08 Notice Of Design Search Code And Pseudo Mark Mailed
- 2011-01-07 New Application Office Supplied Data Entered In Tram
- 2011-01-07 New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

**Correspondent** 

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022 Phone Number: 6028525500 Fax Number: 6028525499 Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:21:12 ET

Serial Number: 85132781 <u>Assignment Information</u> <u>Trademark Document</u>

<u>Retrieval</u>

**Registration Number:** (NOT AVAILABLE)

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-04-05** 

Filing Date: 2010-09-18

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-04-05

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 105

**Attorney Assigned:** HUSSAIN TASNEEM

**Current Location:** 700 -Intent To Use Section

Date In Location: 2011-04-05

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### **Address:**

MyBody, L.L.C. 5080 North 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

### **GOODS AND/OR SERVICES**

International Class: 035 Class Status: Active

On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and nutraceuticals

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, red and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.

## **Design Search Code(s):**

02.11.13 - Hearts used as backgrounds or carriers

## MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0023744

**International Registration Number:** (NOT AVAILABLE) **International Registration Date:** (DATE NOT AVAILABLE)

Original Filing Date with USPTO: 2011-03-17

International Registration Status: Irregularity Received From IB

**Date of International Registration Status: 2011-06-14** 

**International Registration Renewal Date:** (DATE NOT AVAILABLE)

**Irregularity Reply by Date: 2011-07-18** 

## **Madrid History:**

06-14-2011 - 09:06:51 - Irregularity Notice Received From IB

06-08-2011 - 20:10:14 - Irregularity Response Sent To IB

06-08-2011 - 06:03:05 - Response To Irregularity Reviewed And Accepted

06-07-2011 - 16:37:17 - Irregularity Response Received From Applicant

05-26-2011 - 16:29:43 - Response To Irregularity Reviewed And Rejected

05-24-2011 - 21:28:34 - Irregularity Response Received From Applicant

04-19-2011 - 09:09:12 - Irregularity Notice Received From IB

03-22-2011 - 21:08:51 - IR Certified And Sent To IB

03-22-2011 - 08:54:34 - Manually Certified

03-17-2011 - 22:27:04 - New Application For IR Received

## **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-05 - NOA E-Mailed - SOU Required From Applicant

2011-02-08 - Notice Of Publication E-Mailed

2011-02-08 - Published for opposition

2011-01-06 - Law Office Publication Review Completed

2011-01-06 - Approved For Pub - Principal Register

- 2011-01-04 Data Modification Completed
- 2010-12-29 Examiner's Amendment Entered
- 2010-12-27 Assigned To LIE
- 2010-12-27 Notification Of Examiners Amendment E-Mailed
- 2010-12-27 Examiners amendment e-mailed
- 2010-12-27 Examiners Amendment Written
- 2010-12-27 Assigned To Examiner
- 2010-12-27 Assigned To Examiner
- 2010-09-24 Notice Of Design Search Code And Pseudo Mark Mailed
- 2010-09-23 New Application Office Supplied Data Entered In Tram
- 2010-09-22 New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

## **Attorney of Record**

Michael D. Hool

## **Correspondent**

MICHAEL D. HOOL HOOL LAW GROUP, PLC

2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Latest Status Info Page 1 of 4

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:21:00 ET

**Serial Number:** 85132780 Assignment Information Trademark Document

Retrieval

**Registration Number: (NOT AVAILABLE)** 

Mark



(words only): MYBODY

Standard Character claim: No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-04-05** 

Filing Date: 2010-09-18

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-04-05

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 105

**Attorney Assigned:** HUSSAIN TASNEEM

Current Location: 700 -Intent To Use Section

Date In Location: 2011-04-05

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

## Address:

MyBody, L.L.C. 5080 North 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 005 Class Status: Active

Dietary and nutritional supplements; Nutraceuticals for use as a dietary supplement;

Vitamins and vitamin preparations

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, red and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.

## **Design Search Code(s):**

**02.11.13** - Hearts used as backgrounds or carriers

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0023744

**International Registration Number:** (NOT AVAILABLE) **International Registration Date:** (DATE NOT AVAILABLE)

**Original Filing Date with USPTO: 2011-03-17** 

International Registration Status: Irregularity Received From IB

**Date of International Registration Status: 2011-06-14** 

**International Registration Renewal Date:** (DATE NOT AVAILABLE)

**Irregularity Reply by Date: 2011-07-18** 

## **Madrid History:**

06-14-2011 - 09:06:51 - Irregularity Notice Received From IB

06-08-2011 - 20:10:14 - Irregularity Response Sent To IB

06-08-2011 - 06:03:05 - Response To Irregularity Reviewed And Accepted

06-07-2011 - 16:37:17 - Irregularity Response Received From Applicant

05-26-2011 - 16:29:43 - Response To Irregularity Reviewed And Rejected

05-24-2011 - 21:28:34 - Irregularity Response Received From Applicant

04-19-2011 - 09:09:12 - Irregularity Notice Received From IB

03-22-2011 - 21:08:51 - IR Certified And Sent To IB

03-22-2011 - 08:54:34 - Manually Certified

03-17-2011 - 22:27:04 - New Application For IR Received

## **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-05 - NOA E-Mailed - SOU Required From Applicant

2011-02-08 - Notice Of Publication E-Mailed

2011-02-08 - Published for opposition

2011-01-06 - Law Office Publication Review Completed

2011-01-06 - Approved For Pub - Principal Register

2011-01-04 - Data Modification Completed

- 2010-12-29 Examiner's Amendment Entered
- 2010-12-27 Assigned To LIE
- 2010-12-27 Notification Of Examiners Amendment E-Mailed
- 2010-12-27 Examiners amendment e-mailed
- 2010-12-27 Examiners Amendment Written
- 2010-12-27 Assigned To Examiner
- 2010-09-24 Notice Of Design Search Code And Pseudo Mark Mailed
- 2010-09-23 New Application Office Supplied Data Entered In Tram
- 2010-09-22 New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

## Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Latest Status Info Page 1 of 4

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:20:45 ET

**Serial Number:** 85132779 <u>Assignment Information</u> Trademark <u>Document</u>

<u>Retrieval</u>

**Registration Number:** (NOT AVAILABLE)

Mark



(words only): MYBODY

**Standard Character claim:** No

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-04-05** 

Filing Date: 2010-09-18

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-04-05

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 105

**Attorney Assigned:** HUSSAIN TASNEEM

Current Location: 700 -Intent To Use Section

Date In Location: 2011-04-05

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

## Address:

MyBody, L.L.C. 5080 North 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

## **GOODS AND/OR SERVICES**

International Class: 003 Class Status: Active

Body scrub; Cosmetic creams; Hair shampoos and conditioners; Non-medicated lip protectors; Non-medicated skin care preparations, namely, creams, lotions, gels, toners,

cleaners and peels; Soaps for body care

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

## ADDITIONAL INFORMATION

Color(s) Claimed: The color(s) white, red and gray is/are claimed as a feature of the mark.

**Description of Mark:** The mark consists of a white design heart within a red design heart with the word "MYBODY" in gray.

## **Design Search Code(s):**

02.11.13 - Hearts used as backgrounds or carriers

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0023744

**International Registration Number:** (NOT AVAILABLE) **International Registration Date:** (DATE NOT AVAILABLE)

Original Filing Date with USPTO: 2011-03-17

International Registration Status: Irregularity Received From IB

**Date of International Registration Status: 2011-06-14** 

**International Registration Renewal Date:** (DATE NOT AVAILABLE)

**Irregularity Reply by Date: 2011-07-18** 

## Madrid History:

06-14-2011 - 09:06:51 - Irregularity Notice Received From IB

06-08-2011 - 20:10:14 - Irregularity Response Sent To IB

06-08-2011 - 06:03:05 - Response To Irregularity Reviewed And Accepted

06-07-2011 - 16:37:17 - Irregularity Response Received From Applicant

05-26-2011 - 16:29:43 - Response To Irregularity Reviewed And Rejected

05-24-2011 - 21:28:34 - Irregularity Response Received From Applicant

04-19-2011 - 09:09:12 - Irregularity Notice Received From IB

03-22-2011 - 21:08:51 - IR Certified And Sent To IB

03-22-2011 - 08:54:34 - Manually Certified

03-17-2011 - 22:27:04 - New Application For IR Received

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-05 - NOA E-Mailed - SOU Required From Applicant

2011-02-08 - Notice Of Publication E-Mailed

2011-02-08 - Published for opposition

2011-01-06 - Law Office Publication Review Completed

2011-01-06 - Approved For Pub - Principal Register

2011-01-04 - Data Modification Completed

2010-12-29 - Examiner's Amendment Entered

2010-12-27 - Assigned To LIE

2010-12-27 - Notification Of Examiners Amendment E-Mailed

2010-12-27 - Examiners amendment e-mailed

2010-12-27 - Examiners Amendment - Written

2010-12-27 - Assigned To Examiner

2010-09-24 - Notice Of Design Search Code And Pseudo Mark Mailed

2010-09-23 - New Application Office Supplied Data Entered In Tram

2010-09-22 - New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

## **Attorney of Record**

Michael D. Hool

## **Correspondent**

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020

PHOENIX, AZ 85016-9022 Phone Number: 6028525500 Fax Number: 6028525499 Latest Status Info Page 1 of 5

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:10:58 ET

**Serial Number:** 78981423 <u>Assignment Information</u> Trademark Document

Retrieval

**Registration Number: 3946059** 

Mark

# **MYBODY**

(words only): MYBODY

**Standard Character claim:** Yes

Current Status: Registered. The registration date is used to determine when post-

registration maintenance documents are due.

**Date of Status: 2011-04-12** 

Filing Date: 2010-02-17

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

Transformed into a National Application: No

**Registration Date: 2011-04-12** 

Register: Principal

Law Office Assigned: LAW OFFICE 102

Latest Status Info Page 2 of 5

If you are the applicant or applicant's attorney and have questions about this file, please contact the Trademark Assistance Center at <a href="mailto:TrademarkAssistanceCenter@uspto.gov">TrademarkAssistanceCenter@uspto.gov</a>

Current Location: 650 - Publication And Issue Section

Date In Location: 2011-03-05

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MYBODY, L.L.C.

#### Address:

MYBODY, L.L.C. 5080 N. 40TH ST., STE. #375 PHOENIX, AZ 85018

**United States** 

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 003 Class Status: Active

Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners

and peels **Basis:** 1(a)

First Use Date: 2011-01-28

First Use in Commerce Date: 2011-01-28

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0020909

International Registration Number: 1048521 International Registration Date: 2010-08-17 Original Filing Date with USPTO: 2010-08-17

International Registration Status: Application For IR Registered By IB

Date of International Registration Status: 2010-09-23 International Registration Renewal Date: 2020-08-17 Irregularity Reply by Date: (DATE NOT AVAILABLE)

## **Madrid History:**

07-13-2011 - 08:00:57 - Partial Ceasing Of Effect To Be Processed

04-30-2011 - 12:58:43 - Subsequent Designation Processed By IB

03-26-2011 - 19:30:31 - Division Of Base Application Processed By IB

03-22-2011 - 21:12:04 - Subsequent Designation Sent To IB

03-22-2011 - 14:42:57 - Subsequent Designation Received

02-18-2011 - 21:02:54 - Divisional Of Base App Notice Sent To IB

02-18-2011 - 04:00:56 - Divisional Of Base App Notice Created, To Be Sent To IB

09-23-2010 - 20:22:16 - Application For IR Registered By IB

08-18-2010 - 21:04:20 - IR Certified And Sent To IB

08-18-2010 - 16:25:05 - Manually Certified

08-17-2010 - 14:41:52 - New Application For IR Received

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-04-12 - Registered - Principal Register

2011-03-08 - Notice Of Acceptance Of Statement Of Use E-Mailed

2011-03-05 - Law Office Registration Review Completed

2011-02-24 - Allowed for Registration - Principal Register (SOU accepted)

2011-02-18 - Notice Of Pseudo Mark Mailed

2011-02-17 - Statement Of Use Processing Complete

2011-01-31 - Use Amendment Filed

2011-02-17 - Divisional processing completed

- 2011-01-31 Divisional request received
- 2011-02-17 Case Assigned To Intent To Use Paralegal
- 2011-01-31 TEAS Request To Divide Received
- 2011-01-31 TEAS Statement of Use Received
- 2010-11-16 NOA E-Mailed SOU Required From Applicant
- 2010-09-21 Notice Of Publication E-Mailed
- 2010-09-21 Published for opposition
- 2010-08-19 Law Office Publication Review Completed
- 2010-08-19 Assigned To LIE
- 2010-08-02 Approved For Pub Principal Register
- 2010-06-09 Automatic Update Of Assignment Of Ownership
- 2010-05-26 Notification Of Non-Final Action E-Mailed
- 2010-05-26 Non-final action e-mailed
- 2010-05-26 Non-Final Action Written
- 2010-05-20 Assigned To Examiner
- 2010-02-24 Notice Of Pseudo Mark Mailed
- 2010-02-23 New Application Office Supplied Data Entered In Tram
- 2010-02-20 New Application Entered In Tram

## ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Jennifer L. Lefere

# Correspondent

JENNIFER L. LEFERE

HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server.</u>

This page was generated by the TARR system on 2011-08-04 15:10:47 ET

Serial Number: 85207377 <u>Assignment Information</u> <u>Trademark Document</u>

Retrieval

**Registration Number:** (NOT AVAILABLE)

Mark

# **MYBODY**

(words only): MYBODY

Standard Character claim: Yes

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status:** 2011-06-28

Filing Date: 2010-12-29

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application: Yes** 

**The Notice of Allowance Date is: 2011-06-28** 

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

Attorney Assigned: VAGHANI MAYUR C

Current Location: 700 -Intent To Use Section

Date In Location: 2011-06-28

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

Phone Number: 6028525500 Fax Number: 6028525499

### **GOODS AND/OR SERVICES**

International Class: 003 Class Status: Active

Anti-wrinkle creams; Cloths or tissues impregnated with a skin cleanser; Feminine deodorant sprays; Feminine deodorant suppositories; Feminine hygiene cleansing towelettes; Non-medicated anti-aging serum; Non-medicated feminine hygiene wash; Non-medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Non-medicated skin creams; Skin lightening creams; Skin masks; Skin moisturizer; Sun screen; Wrinkle removing skin care preparations

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-18 - TEAS Statement of Use Received

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-25 - Approved For Pub - Principal Register

2011-03-24 - Assigned To Examiner

2011-01-06 - Notice Of Pseudo Mark Mailed

2011-01-05 - New Application Office Supplied Data Entered In Tram

2011-01-01 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

#### Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:10:34 ET

Serial Number: 85206388 <u>Assignment Information</u> <u>Trademark Document</u>

<u>Retrieval</u>

**Registration Number:** (NOT AVAILABLE)

Mark

# **MYBODY**

(words only): MYBODY

Standard Character claim: Yes

**Current Status:** Notice of Allowance (NOA) sent (issued) to the applicant. Applicant must file a Statement of Use or Extension Request within six months of the NOA issuance date.

**Date of Status: 2011-06-28** 

Filing Date: 2010-12-28

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-06-28

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Latest Status Info

Page 2 of 3

Law Office Assigned: LAW OFFICE 110

**Attorney Assigned:** CARLYLE SHAUNIA P

Current Location: 700 -Intent To Use Section

**Date In Location: 2011-06-28** 

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MyBody, L.L.C.

#### Address:

MyBody, L.L.C. 5080 N. 40th Street, Suite 375 Phoenix, AZ 85018 United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### **GOODS AND/OR SERVICES**

International Class: 005 Class Status: Active

Medicated skin care preparations; Medicated skin care preparations, namely, creams, lotions, gels, toners, cleaners and peels; Medicinal creams for skin care; Non-medicated, therapeutic skin creams for the treatment of acne; Nutritional supplements for promoting healthy skin; Nutritional supplements in lotion form sold as a component of nutritional skin care products; Vaginal moisturizers; Vaginal preparations, namely, antifungals; Vaginal washes

Basis: 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### ADDITIONAL INFORMATION

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

(NOT AVAILABLE)

#### PROSECUTION HISTORY

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-07-18 - TEAS Statement of Use Received

2011-06-28 - NOA E-Mailed - SOU Required From Applicant

2011-05-03 - Notice Of Publication E-Mailed

2011-05-03 - Published for opposition

2011-03-24 - Approved For Pub - Principal Register

2011-03-23 - Assigned To Examiner

2011-01-06 - Notice Of Pseudo Mark Mailed

2011-01-05 - New Application Office Supplied Data Entered In Tram

2010-12-31 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Michael D. Hool

#### Correspondent

MICHAEL D. HOOL HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:10:21 ET

**Serial Number:** 77937295 <u>Assignment Information</u> Trademark Document

<u>Retrieval</u>

**Registration Number:** (NOT AVAILABLE)

Mark

# **MYBODY**

(words only): MYBODY

**Standard Character claim:** Yes

Current Status: A first request for extension of time to file a Statement of Use has

been granted.

**Date of Status: 2011-06-21** 

**Filing Date:** 2010-02-17

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2011-01-25

**Transformed into a National Application:** No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

**Attorney Assigned:** 

FERRAIUOLO DOMINIC J

Current Location: 700 -Intent To Use Section

Date In Location: 2011-06-21

# LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MYBODY, L.L.C.

**Address:** 

MYBODY, L.L.C. 5080 N. 40TH ST., STE. #375 PHOENIX, AZ 85018

**United States** 

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

### **GOODS AND/OR SERVICES**

International Class: 035 Class Status: Active

On-line retail store services featuring skin care products, perfume, vitamins and nutraceuticals; Retail store services featuring skin care products, perfume, vitamins and

nutraceuticals **Basis:** 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0020909

**International Registration Number:** 1048521 **International Registration Date:** 2010-08-17

**Original Filing Date with USPTO: 2010-08-17** 

International Registration Status: Application For IR Registered By IB

Date of International Registration Status: 2010-09-23 International Registration Renewal Date: 2020-08-17 Irregularity Reply by Date: (DATE NOT AVAILABLE)

#### **Madrid History:**

07-13-2011 - 08:00:57 - Partial Ceasing Of Effect To Be Processed

04-30-2011 - 12:58:43 - Subsequent Designation Processed By IB

03-26-2011 - 19:30:31 - Division Of Base Application Processed By IB

03-22-2011 - 21:12:04 - Subsequent Designation Sent To IB

03-22-2011 - 14:42:57 - Subsequent Designation Received

02-18-2011 - 21:02:54 - Divisional Of Base App Notice Sent To IB

02-18-2011 - 04:00:56 - Divisional Of Base App Notice Created, To Be Sent To IB

09-23-2010 - 20:22:16 - Application For IR Registered By IB

08-18-2010 - 21:04:20 - IR Certified And Sent To IB

08-18-2010 - 16:25:05 - Manually Certified

08-17-2010 - 14:41:52 - New Application For IR Received

#### **PROSECUTION HISTORY**

# NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-06-22 - Notice Of Approval Of Extension Request E-Mailed

2011-06-21 - Extension 1 granted

2011-06-16 - Extension 1 filed

2011-06-21 - Case Assigned To Intent To Use Paralegal

2011-06-16 - TEAS Extension Received

2011-01-25 - NOA E-Mailed - SOU Required From Applicant

2010-11-30 - Notice Of Publication E-Mailed

2010-11-30 - Published for opposition

2010-10-25 - Law Office Publication Review Completed

2010-10-25 - Assigned To LIE

2010-10-12 - Approved For Pub - Principal Register

2010-09-20 - Teas/Email Correspondence Entered

2010-09-20 - Communication received from applicant

2010-09-20 - TEAS Response to Office Action Received

2010-06-09 - Automatic Update Of Assignment Of Ownership

2010-05-26 - Notification Of Non-Final Action E-Mailed

2010-05-26 - Non-final action e-mailed

2010-05-26 - Non-Final Action Written

2010-05-20 - Assigned To Examiner

2010-02-23 - Notice Of Pseudo Mark Mailed

2010-02-22 - New Application Office Supplied Data Entered In Tram

2010-02-20 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Jennifer L. Lefere

## Correspondent

JENNIFER L. LEFERE HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016-9022

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server.</u>

This page was generated by the TARR system on 2011-08-04 15:10:01 ET

Serial Number: 77937296 Assignment Information Trademark Document

<u>Retrieval</u>

**Registration Number:** (NOT AVAILABLE)

Mark

# **MYBODY**

(words only): MYBODY

Standard Character claim: Yes

Current Status: Review prior to registration completed.

**Date of Status:** 2011-07-26

Filing Date: 2010-02-17

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

**Attorney Assigned:** 

FERRAIUOLO DOMINIC J

**Current Location:** 650 - Publication And Issue Section

Date In Location: 2011-07-26

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MYBODY, L.L.C.

Address:

MYBODY, L.L.C.

5080 N. 40TH ST., STE. #375

PHOENIX, AZ 85018

**United States** 

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### GOODS AND/OR SERVICES

International Class: 005 Class Status: Active

Dietary and nutritional supplements; Nutraceuticals for use as a dietary supplement;

Vitamins and vitamin preparations

**Basis:** 1(a)

First Use Date: 2011-01-28

First Use in Commerce Date: 2011-01-28

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0020909

International Registration Number: 1048521 International Registration Date: 2010-08-17 Original Filing Date with USPTO: 2010-08-17

International Registration Status: Application For IR Registered By IB

Date of International Registration Status: 2010-09-23 International Registration Renewal Date: 2020-08-17 Irregularity Reply by Date: (DATE NOT AVAILABLE)

#### **Madrid History:**

- 07-13-2011 08:00:57 Partial Ceasing Of Effect To Be Processed
- 04-30-2011 12:58:43 Subsequent Designation Processed By IB
- 03-26-2011 19:30:31 Division Of Base Application Processed By IB
- 03-22-2011 21:12:04 Subsequent Designation Sent To IB
- 03-22-2011 14:42:57 Subsequent Designation Received
- 02-18-2011 21:02:54 Divisional Of Base App Notice Sent To IB
- 02-18-2011 04:00:56 Divisional Of Base App Notice Created, To Be Sent To IB
- 09-23-2010 20:22:16 Application For IR Registered By IB
- 08-18-2010 21:04:20 IR Certified And Sent To IB
- 08-18-2010 16:25:05 Manually Certified
- 08-17-2010 14:41:52 New Application For IR Received

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

- 2011-07-27 Notice Of Acceptance Of Statement Of Use E-Mailed
- 2011-07-26 Law Office Registration Review Completed
- 2011-07-26 Allowed for Registration Principal Register (SOU accepted)
- 2011-07-21 Statement Of Use Processing Complete
- 2011-07-18 Use Amendment Filed
- 2011-07-18 TEAS Statement of Use Received
- 2011-02-25 Notice Of Approval Of Extension Request E-Mailed
- 2011-02-24 Extension 1 granted
- 2011-02-07 Extension 1 filed
- 2011-02-24 Case Assigned To Intent To Use Paralegal
- 2011-02-07 TEAS Extension Received

2010-09-07 - NOA E-Mailed - SOU Required From Applicant

2010-07-13 - Notice Of Publication E-Mailed

2010-07-13 - Published for opposition

2010-06-10 - Law Office Publication Review Completed

2010-06-10 - Assigned To LIE

2010-06-09 - Automatic Update Of Assignment Of Ownership

2010-05-26 - Approved For Pub - Principal Register

2010-05-20 - Assigned To Examiner

2010-02-23 - Notice Of Pseudo Mark Mailed

2010-02-22 - New Application Office Supplied Data Entered In Tram

2010-02-20 - New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Jennifer L. Lefere

#### Correspondent

JENNIFER L. LEFERE HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016

Phone Number: 6028525500 Fax Number: 6028525499

Thank you for your request. Here are the latest results from the <u>TARR web server</u>.

This page was generated by the TARR system on 2011-08-04 15:09:45 ET

Serial Number: 77937819 <u>Assignment Information</u> <u>Trademark Document</u>

Retrieval

**Registration Number:** (NOT AVAILABLE)

Mark

# **MYBODY**

(words only): MYBODY

**Standard Character claim:** Yes

Current Status: A first request for extension of time to file a Statement of Use has

been granted.

**Date of Status:** 2011-05-10

Filing Date: 2010-02-17

Filed as TEAS Plus Application: Yes

**Currently TEAS Plus Application:** Yes

The Notice of Allowance Date is: 2010-11-16

Transformed into a National Application: No

**Registration Date:** (DATE NOT AVAILABLE)

Register: Principal

Law Office Assigned: LAW OFFICE 102

**Attorney Assigned:** 

FERRAIUOLO DOMINIC J

**Current Location:** 710 - Divisional Unit

Date In Location: 2011-02-17

## LAST APPLICANT(S)/OWNER(S) OF RECORD

1. MYBODY, L.L.C.

Address:

MYBODY, L.L.C.

5080 N. 40TH ST., STE. #375

PHOENIX, AZ 85018

United States

Legal Entity Type: Limited Liability Company State or Country Where Organized: Arizona

**Phone Number:** 6028525500 **Fax Number:** 6028525499

#### **GOODS AND/OR SERVICES**

International Class: 003 Class Status: Active

Body scrub; Cosmetic creams; Hair shampoos and conditioners; Non-medicated lip

protectors; Soaps for body care

**Basis:** 1(b)

First Use Date: (DATE NOT AVAILABLE)

First Use in Commerce Date: (DATE NOT AVAILABLE)

#### **ADDITIONAL INFORMATION**

(NOT AVAILABLE)

#### MADRID PROTOCOL INFORMATION

**USPTO Reference Number:** A0020909

**International Registration Number: 1048521** 

**International Registration Date:** 2010-08-17 **Original Filing Date with USPTO:** 2010-08-17

International Registration Status: Application For IR Registered By IB

Date of International Registration Status: 2010-09-23 International Registration Renewal Date: 2020-08-17 Irregularity Reply by Date: (DATE NOT AVAILABLE)

#### **Madrid History:**

07-13-2011 - 08:00:57 - Partial Ceasing Of Effect To Be Processed

04-30-2011 - 12:58:43 - Subsequent Designation Processed By IB

03-26-2011 - 19:30:31 - Division Of Base Application Processed By IB

03-22-2011 - 21:12:04 - Subsequent Designation Sent To IB

03-22-2011 - 14:42:57 - Subsequent Designation Received

02-18-2011 - 21:02:54 - Divisional Of Base App Notice Sent To IB

02-18-2011 - 04:00:56 - Divisional Of Base App Notice Created, To Be Sent To IB

09-23-2010 - 20:22:16 - Application For IR Registered By IB

08-18-2010 - 21:04:20 - IR Certified And Sent To IB

08-18-2010 - 16:25:05 - Manually Certified

08-17-2010 - 14:41:52 - New Application For IR Received

#### **PROSECUTION HISTORY**

NOTE: To view any document referenced below, click on the link to "Trademark Document Retrieval" shown near the top of this page.

2011-05-12 - Notice Of Approval Of Extension Request E-Mailed

2011-05-10 - Extension 1 granted

2011-05-10 - Extension 1 filed

2011-05-10 - TEAS Extension Received

2011-02-18 - Corrected Noa E-Mailed

2011-02-17 - Divisional processing completed

2011-01-31 - Divisional request received

2011-02-17 - Case Assigned To Intent To Use Paralegal

2011-01-31 - TEAS Request To Divide Received

- 2010-11-16 NOA E-Mailed SOU Required From Applicant
- 2010-09-21 Notice Of Publication E-Mailed
- 2010-09-21 Published for opposition
- 2010-08-19 Law Office Publication Review Completed
- 2010-08-19 Assigned To LIE
- 2010-08-02 Approved For Pub Principal Register
- 2010-06-09 Automatic Update Of Assignment Of Ownership
- 2010-05-26 Notification Of Non-Final Action E-Mailed
- 2010-05-26 Non-final action e-mailed
- 2010-05-26 Non-Final Action Written
- 2010-05-20 Assigned To Examiner
- 2010-02-24 Notice Of Pseudo Mark Mailed
- 2010-02-23 New Application Office Supplied Data Entered In Tram
- 2010-02-20 New Application Entered In Tram

#### ATTORNEY/CORRESPONDENT INFORMATION

# **Attorney of Record**

Jennifer L. Lefere

# Correspondent

JENNIFER L. LEFERE HOOL LAW GROUP, PLC 2398 E CAMELBACK RD STE 1020 PHOENIX, AZ 85016

Phone Number: 6028525500 Fax Number: 6028525499

# **CERTIFICATE OF SERVICE**

I HEREBY CERTIFY that on this 8<sup>th</sup> day of August, 2011, a copy of the foregoing Notice of Opposition was mailed first class, postage prepaid to:

Huang-Begovic, Catherine 1155 N La Cienega Blvd. Apt. 301 West Hollywood, CA 90069-2430

By: Hush abshil Heidi Abdul, Paralegal to Michael D.

Hool